

Marketing Healthcare Today ADVERTISING AGREEMENT

Organization: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

1) SPECIFY ISSUE FOR AD PLACEMENT

JAN/FEB '14 MARCH/APRIL '14 MAY/JUNE '14 JULY/AUG '14 SEPT/OCT '14 NOV/DEC '14

PRINT ADVERTISING PLACEMENT

2) SELECT AD TYPE; AD PRICE (DEPENDING ON NUMBER OF ISSUES PLACED)

AD TYPE/SIZE	1 ISSUE X	3 ISSUES X	6 ISSUES X
<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,000
<input type="checkbox"/> 1/2 PAGE (Horz. or Vert.)	<input type="checkbox"/> \$750	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
<input type="checkbox"/> 1/4 PAGE (Horz. or Vert.)	<input type="checkbox"/> \$500	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400
<input type="checkbox"/> 1/8 PAGE	<input type="checkbox"/> \$300	<input type="checkbox"/> \$275	<input type="checkbox"/> \$250
<input type="checkbox"/> BACK COVER	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,250
<input type="checkbox"/> INSIDE BACK COVER	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,100
<input type="checkbox"/> FIRST RIGHT HAND READ	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,100
<input type="checkbox"/> CENTER SPREAD (2 PGS)	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$1,600

3) SELECT METHOD OF PAYMENT:

BILL ME: PO# _____

CHECK ENCLOSED

**ALL PAYMENTS MUST BE RECEIVED IN
FULL PRIOR TO PUBLICATION DATE.**

CREDIT CARD (VISA / MC / AMEX)

NAME ON CREDIT CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____ V-CODE: _____

AUTHORIZED SIGNATURE: _____

MULTIPLE ISSUE PLACEMENTS WILL BE BILLED/CHARGED PER ISSUE (PRIOR TO PUBLICATION DATE)

Creative Images, Inc., reserves the right to refuse any ad deemed unacceptable. By placing a paid advertisement, the agency/organization recognizes that the publisher will be held exempt of any legal violations incurred by the ad placement. DELINQUENT ACCOUNTS - If any account is not paid when due, advertiser agrees to pay interest from due date until paid at a rate of 1.5% per month. Creative Images, Inc., reserves the right to cancel any contract for overdue accounts.

By signing, I agree to the terms and conditions of this contract and acknowledge all specifications and deadlines.

4) TOTAL ADVERTISING SALES

TOTAL PER YEAR \$ _____

5) SIGN HERE 

ORGANIZATION'S REPRESENTATIVE / ADVERTISER

DATE