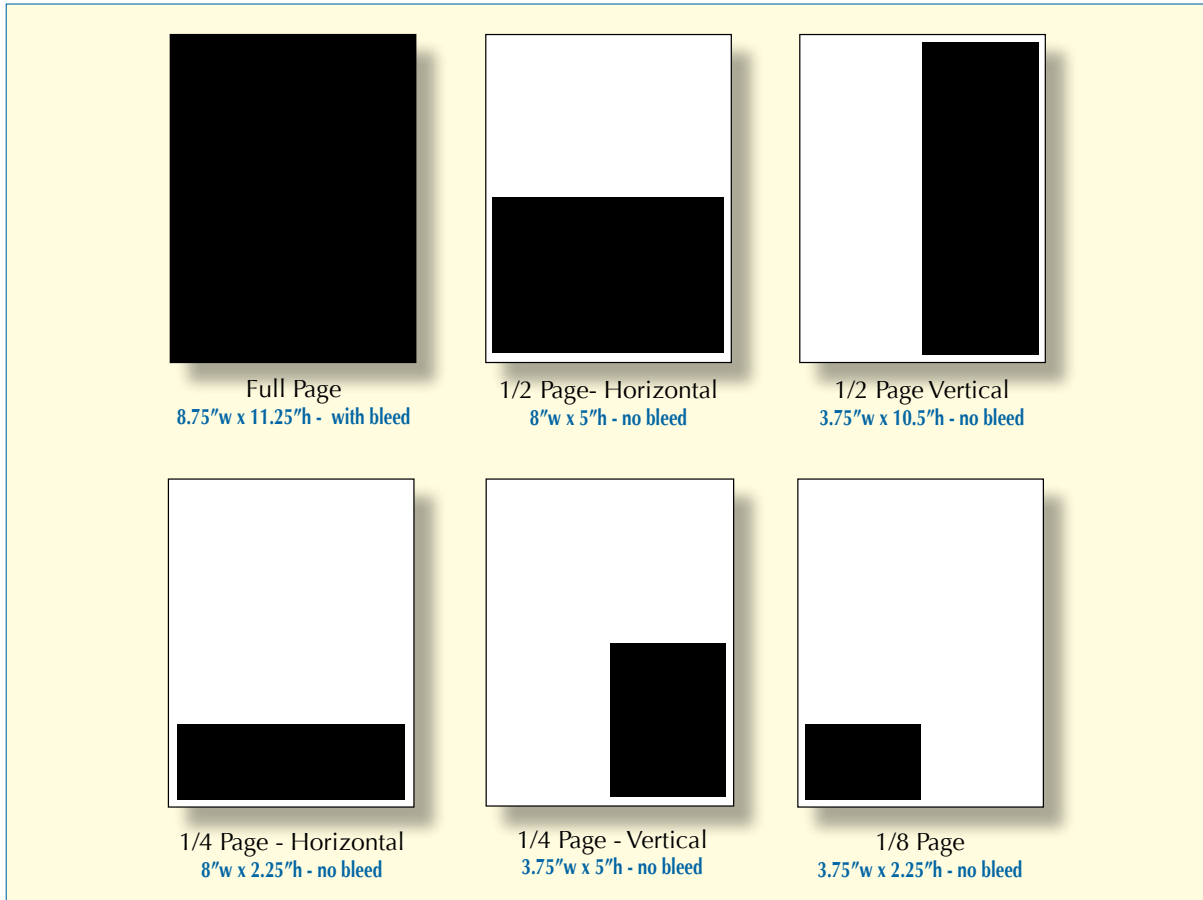


Marketing Healthcare Today PRINT AD SPECIFICATIONS

MARKETING HEALTHCARE TODAY REQUIRES DIGITAL MATERIALS FOR ALL ADS.

- High-Resolution PDF files in CMYK format are preferred. All ads should be sent in electronic/digital format (high-res) of 300 dpi or larger.
- All ads may bleed (allow .125") and are printed in CMYK color.
- Email high res PDF files to:
info@MHTmagazine.com
cc: mlucas@MHTmagazine.com
- If mailing CD/DVD, send to:
MHT Magazine Art Dept.
141 Willets Road
Sylva, NC 28779



ADVERTISING DEADLINES

Marketing Healthcare Today is published bi-monthly. Deadlines for all high-res ads are on the **first** of each month prior to the publication date.

January/February Issue Deadline - December 1	July/August Issue Deadline - June 1
March/April Issue Deadline - February 1	September/October Issue Deadline - August 1
May/June Issue Deadline April 1	November/December Issue Deadline - October 1

Marketing Healthcare Today reserves the right to refuse or cancel any ad which, in its judgment, does not conform to the standards of the publication. All ads are printed with the highest possible quality, however, MHT cannot be held responsible for subjective opinions on color variance as the design of the advertisement is out of our control. Position of ads are placed at publishers discretion.

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