

# Marketing Healthcare Today ADVERTISING AGREEMENT

Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

## 1) SPECIFY ISSUE FOR AD PLACEMENT

- Vol.14, Iss. 1 (JAN/FEB '16)    
  Vol.14, Iss. 2 (MARCH/APRIL '16)    
  Vol.14, Iss. 3 (MAY/JUNE '16)    
  Vol.14, Iss. 4 (JULY/AUG '16)    
  Vol.14, Iss. 5 (SEPT/OCT '16)    
  Vol.14, Iss. 6 (NOV/DEC '16)

## PRINT ADVERTISING PLACEMENT

### 2) SELECT AD TYPE; AD PRICE (DEPENDING ON NUMBER OF ISSUES PLACED)

AD TYPE/SIZE	1 ISSUE X	3 ISSUES X	6 ISSUES X
<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,000
<input type="checkbox"/> 1/2 PAGE (Horz. or Vert.)	<input type="checkbox"/> \$750	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
<input type="checkbox"/> 1/4 PAGE (Horz. or Vert.)	<input type="checkbox"/> \$500	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400
<input type="checkbox"/> 1/8 PAGE	<input type="checkbox"/> \$300	<input type="checkbox"/> \$275	<input type="checkbox"/> \$250
<input type="checkbox"/> BACK COVER	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,250
<input type="checkbox"/> INSIDE BACK COVER	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,100
<input type="checkbox"/> FIRST RIGHT HAND READ	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,100
<input type="checkbox"/> CENTER SPREAD (2 PGS)	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$1,600

### 3) SELECT METHOD OF PAYMENT:

BILL ME: PO# \_\_\_\_\_    
  CHECK ENCLOSED

ALL PAYMENTS MUST BE RECEIVED IN FULL PRIOR TO PUBLICATION DATE.

CREDIT CARD (VISA / MC / AMEX)

NAME ON CREDIT CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ V-CODE: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

### MULTIPLE ISSUE PLACEMENTS WILL BE BILLED/CHARGED PER ISSUE (PRIOR TO PUBLICATION DATE)

Creative Images, Inc., reserves the right to refuse any ad deemed unacceptable. By placing a paid advertisement, the agency/organization recognizes that the publisher will be held exempt of any legal violations incurred by the ad placement. DELINQUENT ACCOUNTS - If any account is not paid when due, advertiser agrees to pay interest from due date until paid at a rate of 1.5% per month. Creative Images, Inc., reserves the right to cancel any contract for overdue accounts.

**By signing, I agree to the terms and conditions of this contract and acknowledge all specifications and deadlines.**

### 4) TOTAL ADVERTISING SALES

TOTAL PER YEAR \$ \_\_\_\_\_

5) SIGN HERE

ORGANIZATION'S REPRESENTATIVE / ADVERTISER

DATE