

# Marketing Healthcare Today PRINT AD SPECS/DEADLINES

## MARKETING HEALTHCARE TODAY REQUIRES DIGITAL MATERIALS FOR ALL ADS

- High-Resolution PDF files in CMYK format are preferred. All ads should be sent in electronic/digital format (high-res) of 300 dpi or larger.
- All ads may bleed (allow .125") and are printed in CMYK color.
- Email high res PDF files to: [info@MHTmagazine.com](mailto:info@MHTmagazine.com), cc: [mlucas@MHTmagazine.com](mailto:mlucas@MHTmagazine.com)

Full Page  
8.75\"w x 11.25\"h - with bleed

1/2 Page- Horizontal  
8\"w x 5\"h - no bleed

1/2 Page Vertical  
3.75\"w x 10.5\"h - no bleed

1/4 Page - Horizontal  
8\"w x 2.25\"h - no bleed

1/4 Page - Vertical  
3.75\"w x 5\"h - no bleed

1/8 Page  
3.75\"w x 2.25\"h - no bleed

## ADVERTISING DEADLINES

Marketing Healthcare Today is published bi-monthly.  
Deadlines for all high-res ads are on the **first** of each month prior to the publication date.

<p><b>Volume 14, Issue 1 (Jan/Feb)</b> Ad Deadline - December 15, 2015 Publish Date - February 15, 2016</p>	<p><b>Volume 14, Issue 4 (July/Aug)</b> Ad Deadline - June 1, 2016 Publish Date - August 15, 2016</p>
<p><b>Volume 14, Issue 2 (March/April)</b> Ad Deadline - February 1, 2016 Publish Date - April 15, 2016</p>	<p><b>Volume 14, Issue 5 (Sept/Oct)</b> Ad Deadline - August 1, 2016 Publish Date - October 14, 2016</p>
<p><b>Volume 14, Issue 3 (May/June)</b> Ad Deadline April 1, 2016 Publish Date - June 15, 2016</p>	<p><b>Volume 14, Issue 6 (Nov/Dec)</b> Ad Deadline - October 1, 2016 Publish Date - December 15, 2016</p>

*Marketing Healthcare Today reserves the right to refuse or cancel any ad which, in its judgment, does not conform to the standards of the publication. All ads are printed with the highest possible quality, however, MHT cannot be held responsible for subjective opinions on color variance as the design of the advertisement is out of our control. Position of ads are placed at publishers discretion.*

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